Hill's Pet Nutrition Australia & Murdoch University
Special Projects Fund 2012

Proposed projects for support
As part of our contract we have agreed that Murdoch will allocate $10,000 of its sponsorship funds to support "Special Projects Grants" on an annual basis. Additionally, Hill's Pet Nutrition will provide $10,000 in-kind support (this is in addition to the in-house feeding program).

Suggested Projects	Cash	In-Kind
3rd Year Student VPL Conference This student organised and implemented VPL conference gives students experience in writing and critiquing reports and presenting to peers. Hill's support will be acknowledged with logos on conference agendas and PowerPoint presentations, a Hill's sponsored prize and Hill's signage and presence if requested. The student organisers will also correspond with you directly to negotiate these sponsorship funds.	$3,000.00	
Client Simulation Classes These classes in client simulation for 3rd Year vet students work towards giving our future veterinarians skills in communication and consultation. Hill's support will be acknowledged with logos on student handouts, verbally acknowledged with every student group, and the opportunity is available for Hill's signage to be placed in class area. Without funding these classes will not be conducted.	$6,000.00	
5th Year Student Badge Ceremony The 5th Year badge ceremony is held each year for final year students to receive their Vet in Training badge. This celebration of a milestone in their training is commemorated with a small ceremony and lunch. Hill's will be acknowledged for their support on all communication regarding the ceremony, given the opportunity to be involved with the ceremony, and distribute promotional material to students.	$800.00 (Badges)	$800.00 (Lunch)
3rd Yr Clinic Coat Ceremony - Catering The 3rd Year Clinic Coat Ceremony will take place on Sunday 5 August. This event celebrates the student transition from theory and books to clinical and case based learning. This is the third year this event has been held and student participation and parent support is continuing to grow. Now, a permanent fixture in the calendar, we aim to make this a significant and special occasion for students and their supporters. The Hill's logo will be on ceremony programs and signage can be situated at the ceremony venue. A Hill's representative is welcome to attend as a guest.		$2,000.00
3rd Yr Clinic Coat Ceremony - Stethoscopes Approximately 90 Hill's branded stethoscopes at $50 each to be handed to each 3rd year student at the clinic coat ceremony.		$4,500.00
Perth Royal Show Each year the Vet Trust Ambassadors attend the Perth Royal Show in the Cat Pavilion. A free to enter competition (a short quiz) is conducted with attendees with the prize a cat care package. This year we invite Hill's to sponsor this prize by providing product. Hill's will be recognised as the sponsor on the competition entry form.		$200.00
Veterinary Professional Life Program Hill's logo included on VPL T-shirts (x100) Hill's merchandise, pens and notepads where possible		$1,482.80
Special Topics 'Show bags' for nutrition special topics discussions		$500.00
On-line Veterinary Nutrition Advocate Course Vouchers for students completing the course		$500.00
Total	**$9,800.00**	**$9,982.80**