

## RMB Newsletter 10:1 Plagiarism and sabotage

March 2010

Hi \*\*\*\*\*

Welcome to RMB Newsletter 10:1. Yes, this is the tenth year of publication and it's twenty years since the Raw Meaty Bones campaign got underway.

How was your last ten years? Can you remember events from twenty years ago? I hope you have lots of pleasant memories and are off to a good start for 2010 and the remainder of the decade.

Standing at this point on the journey, looking back over twenty years I've got mixed feelings. In the early 1990s we had clarity and conviction. A small group of Australian vets had effectively cracked the carnivore code. Although a tiny realisation -- and obvious enough if you think about it -- carnivores need their food and medicine to be RAW, MEATY and contain BONES. (I use 'carnivore code' to suggest a wonderful series of pathways regulating the internal environment of the carnivore which simultaneously brings about regulation of the carnivore's external environment.)

Texture provided the key to the code. Elephants eat trees but fare badly on a diet of sawdust. Rabbits eat herbage. Their constantly growing teeth need the abrasion of tough bark, roots and dry vegetation to keep their teeth in good order. For carnivores, take lions for example, they make a point of hunting large dangerous prey and thus obtain the nutrients and texture of food and medicine necessary for survival.

Although confronted by a hostile junk pet-food, veterinary and fake animal welfare alliance, in the early days the Raw Meaty Bones Lobby made good progress. We were able to establish guidelines requiring that carnivorous pets (dogs, cats and ferrets) should be fed a Raw Meaty Bones diet -- whole raw carcasses where possible and failing that a diet of predominantly raw meaty bones. The institutions, industries and professions that profited from and perpetuated the mass poisoning of pets were to be exposed and pressured to change.

But here's the conundrum: If the RMB Campaign is so important why, after twenty years, isn't it more successful? Why isn't a Raw Meaty Bones diet every pet owner's first choice? <http://www.rawmeatybones.com/petowners.php>

How come the junk pet-food collaborators get away with the mass poisoning of pets with hardly a murmur of protest anywhere?

An easy answer might be that the junk pet food collaborators are cashed-up and as strong as ever. Whilst undoubtedly true, I believe that the main reasons for poor progress, the muddle and confusion is directly attributable to the Barfers, Prey Modellers and Holistics. Their pursuit of power, profit and prestige has seen essential RMB principles variously plagiarised, sabotaged and suppressed.

Let's take a look at the origins and activities of the Prey Model Cult.

Best wishes,

Tom

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## **Prey Model Cult**

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Have you heard of the so-called Prey Model diet — that obsession with dietary ingredients and percentages of ingredients that at one level imitates the Raw Meaty Bones diet, but then distorts and distracts from key principles? Imitation, they say, is the greatest compliment. Perhaps — but plagiarism and sabotage don't rate highly in anyone's estimation.

Some people use the term RMB diet and Prey Model diet interchangeably. By blurring the edges those who plagiarise the RMB information gain some illicit credibility — they use stolen goods as if they were the rightful owners. However, the majority of people calling themselves Prey Modellers should not be blamed. They don't know the history and are prevented from knowing the detail. They are victims of the Prey Model leadership's ambitions.

### **Sordid history**

Back in the early 1990s Barfer Billinghamurst misappropriated RMB principles in his bid to elevate his puke/vomit/barf diet. Nominally and for a time he was a member of the RMB Lobby. However at the height of the battle with the junk pet-food/vet alliance, Billinghamurst made a battlefield defection to the other side. At a crucial juncture, the defection served to sabotage the RMB Campaign and establish the Barfer as a junk food producer.

<http://www.rawmeatybones.com/petowners/whynotBARF.php>

Initially Dr Billinghamurst, aided by Jane Anderson (formerly Johnson) gathered quite a following of people who called themselves Born Again Raw Feeders (Barfers). Proliferation of Anderson's BARF Ring of websites and discussion groups ensured that a naïve and impressionable populace were duped into feeding their carnivores an omnivorous diet.

Things changed when in 2001 the Barfers read Raw Meaty Bones: Promote Health. They were taken aback to discover that they had been hoodwinked and in the process hoodwinked a vast number of pet owners.

However the Barf leadership had tasted power and prestige and experienced the ease with which it's possible to dupe a poorly informed and exploited community. Civil war broke out. Dr Billinghamurst was ostracised from key Barf groups which then began, surreptitiously, to change their stance. Next Jane Anderson misappropriated the name 'RMB Lobby' and registered a Yahoo group under that name – effectively destroying key elements of the RMB Campaign.

<http://pets.groups.yahoo.com/group/RMBLobby/>

Anderson and her associates then set about reinventing themselves as 'Prey Modellers'. Effectively this constituted a brazen misappropriation and relabelling of Raw Meaty Bones info. (Like a stolen car receiving a paint job.) Essential elements of the Raw Meaty Bones Three Part Test were either trivialised or trashed.

<http://www.rawmeatybones.com/newsletters.php> Instead Prey Model self-styled experts told pet owners they needed to feed a bizarre formula of 80% meat, 10% bone and 10% offal.

At that time, 2004/5, there was some contact between the Raw Meaty Bones and Prey Model camps. In an attempt to get clear concise and practical information on the record, I published Work Wonders – against the wishes of the Prey Modellers. Yes, they told me not to publish the book.

Still taking an optimistic line, I tried logic and reason. But to no avail. Indeed honest discussion is specifically banned. I was kicked off the Rawvet and all other Prey Model discussion lists for daring to challenge the authority of the Prey Model priesthood.

<http://www.rawmeatybones.com/pdf/RawVet%20Prey%20Model%2006.pdf>

So what's to be done? With the junk pet food/vet/fake welfare alliance in the ascendant and the plagiarists and niche marketers peddling their influence — and simultaneously sabotaging sound RMB sense — we need a plan. We need to get the issues onto the table where the evidence can be seen and debated. Perhaps this newsletter will help get things underway.

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## **Raw Meaty Bones Medicine**

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We know that nature knows best and that Hippocrates, more than 2000 years ago, taught that food is the best medicine. Pet owners are beginning to rediscover the ancient wisdom and my mail box often contains messages from delighted pet owners.

Tracey Slingerland, a client whose memory goes back to the beginning of the Raw Meaty Bones campaign wrote:

(quote) We have recently had to give dietary advice to family members who were given a bum steer by their vet. They have a beagle with severe skin itching and infection. They were told to use 100's of dollars worth of shampoos, scrubs and bedding sanitizer, to go along with the very expensive "special" dog food they sell at the surgery. They did all that was recommended for more than a month to make absolutely no change other than to make her smell pretty, and to waste A LOT of their time. After talking with them one weekend, we suggested a raw meaty bones diet, gave them your book to read, and told them of our 20 years of success on your recommendations. You will never guess.....well maybe you can. That's right.....the beagle was put on a strict raw meaty bone diet of lamb flaps, chicken carcasses and roo tails, and surprise surprise, after just 10 days she stopped her incessant itching, the bleeding stopped, the sores started clearing up and she no longer is a neurotic mental mess.(end quote)

Christina wrote:

(quote) I was reluctant to feed rmb's to my dogs after being brought up to believe they cause damage. I am now a rmb convert and my dogs couldn't be better or happier. The skin conditions have gone as have the anal gland problems and cleaning up poo up is almost a pleasure! It is great to see them happily gnawing at them and I wonder why I ever had doubts when it is all so natural. I have passed your book around and promoted the change to all doggy folk I meet, I am a trainee groomer so meet a lot of them! A lot of people tell me 'I thought it was dodgy to give dogs bones' so there is a lot of re-educating required, but they are all amazed by my enthusiasm and the huge changes my dogs have experienced, some even ask me how to make the change. (end quote)

To my mind these are valuable first hand experiences that need to be shared.

Do you have a similar experience to recount? Did your dog/cat/ferret come alive after a change of diet -- when all the modern treatments failed?

Some breeders report that puppies and kittens are born healthier and stronger; that births are easier and caesareans fewer when the mothers are fed a RMB diet. Often owners report improved skin health, recovery from liver disease and kidney ailments. Others tell me of the marked improvement in behaviour; how difficult, nervous and untrainable dogs become content on a raw meaty bones diet.

If you have documented cases of improvements or cure and instances where vet bills plummeted after switching to a raw meaty bones diet, please drop me a line. In particular I would be pleased to hear about owners' experiences treating diabetes and exocrine pancreatic insufficiency (EPI).

Thanks in advance,

Tom

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## **David Taylor MP**

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It's with sadness that I report the untimely passing of David Taylor MP. Many parliamentary colleagues and constituents offered up eulogies to the wonderful man of courage, integrity and kindness.

Paul Flynn MP's account of the funeral reflects the extent of our loss:

[http://paulflynnmp.typepad.com/my\\_weblog/2010/01/funeral-of-david-taylor-mp.html](http://paulflynnmp.typepad.com/my_weblog/2010/01/funeral-of-david-taylor-mp.html)

You can find David Taylor's first ever statement in support of Raw Meaty Bones in the British Parliament here:

<http://edmi.parliament.uk/EDMi/EDMDetails.aspx?EDMID=26858>

See how Mr Taylor so skilfully leads pompous vets to skewer themselves on their own barbed rhetoric: in RMB Newsletter 8:3 Straight Questions: Crooked Answers

<http://www.rawmeatybones.com/newsletters.php>

<http://seureshop.rawmeatybones.com/newsletter/view.epl?id=51>

David Taylor's legacy lives and will thrive as we build on his work.

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## **Mars Corporation junk pet-food mouthpiece infiltrates human nutrition conference**

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See how the forces of evil insinuate themselves into the narrative on human dietary health. Waltham is a front and so-called scientific arm of the Mars Corporation, mass poisoners of pets. [Proc Nutr Soc.](#) 2009 Feb;68(1):98-102. Epub 2008 Dec 1.

(quote)

Conference on "Multidisciplinary approaches to nutritional problems".  
Symposium on "Nutrition and health". Nutritional therapies to improve health: lessons from companion animals.

[Hill RC.](#)

Waltham Associate Professor of Small Animal Internal Medicine and Clinical Nutrition, University of Florida College of Veterinary Medicine, Gainesville, FL 32601, USA. [hillr@vetmed.ufl.edu](mailto:hillr@vetmed.ufl.edu)

Companion animals represent an under-utilised resource. The present paper is designed to encourage collaborative studies. Dogs and cats are out-bred animals that are willing to consume a consistent diet for long periods, so are ideal candidates for prospective studies of naturally-occurring disease. In some studies the effect of diet on survival has been substantial. Food restriction, for example, slows the development of osteoarthritis and increases the lifespan of Labrador retrievers by 2 years, protein and P restriction more than doubles the median survival time of dogs and cats with chronic kidney disease and adding n-3 fats and arginine to the diet of dogs with stage 3 lymphoma improves median survival time by one-quarter. Obesity is also very common in both dogs and cats and is also associated with disease as in human subjects. When interpreting these results, however, it is essential to take into account pathophysiological differences among species. Dogs and cats do not display all the characteristics of metabolic disease in human subjects, they metabolise fat well and atherosclerosis and cardiac infarction are uncommon. Such differences should not, however, preclude further study because differences among species often clarify knowledge. Monitoring of disease in companion animals may also provide a surveillance system for the safety of the food supply, as illustrated by recent outbreaks of acute renal failure and liver failure in cats and dogs in the USA caused respectively by melamine and mycotoxin contamination of pet foods. (end quote)

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## **Power promotes hypocrisy**

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In all our battles a key element is the hypocrisy of vets – those who are sworn to protect the health and welfare of the animals under their care.

A recent paper throws some light on how the powerful also tend to be the most hypocritical.

[http://www.world-science.net/othernews/091229\\_hypocrisy.htm](http://www.world-science.net/othernews/091229_hypocrisy.htm)

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## **Dr Jill Maddison**

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Continuing our theme on power, hypocrisy and shameful conduct have a look at this promo:

(quote)

Vet Speaker Tour – GI [gastro-intestinal diseases]

Speaker: Dr Jill Maddison

Hill's Pet Nutrition is pleased to present the Spring 2010 Vet Roadshow. Gastro-intestinal cases can be a real challenge to work-up and manage in practice. These Continuing Professional Development evenings are designed to help you take a fresh look at your GI patients, and for you to pick the brains of a leading expert.

To book please call Jane Quail on 01923 814454

Venue

Hilton Hotel Bracken Place Chilworth Southampton Hants SO16 3RB 02380 702700(end quote)

Dr Maddison is an Australian vet who now works at the Royal Veterinary College, University of London. She has been aware of raw meaty bones info for most of the last twenty years. She was in the audience at the Pandemic of Periodontal Disease lecture and lurking at the back of the room at the 'Bloodletting' lecture: <http://www.rawmeatybones.com/lectures.php>

Unfortunately Dr Maddison demonstrates a flawed judgement and inability to understand simple concepts. How come she's in bed with Hill's? Does she continue to perform for Nestlé? You can see her brassy statement about her Friskie's (a division of Nestlé) junk pet foods consultancy here. <http://www.rawmeatybones.com/tvVideo/today-on-saturday/todayonsaturday.html>

The February 2008 RMB Newsletter 8:1 carries further reports on the activities of Dr Maddison. <http://www.rawmeatybones.com/newsletters.php>

With determined, dedicated servants of the junk pet-food industry infecting our veterinary schools and inculcating vets with junk pet-food inspired nonsense, we've surely got a tough task ahead of us.

All the more reason we toughen-up our responses.

Do you fancy complaining to the Royal College of Veterinary Surgeons, the regulatory body responsible for the conduct of vets residing in the UK? They can be contacted at:

Royal College of Veterinary Surgeons  
Belgravia House  
62-64 Horseferry Road  
London SW1P 2AF  
Tel: (020) 7222 2001  
Fax: (020) 7222 2004  
Email: [admin@rcvs.org.uk](mailto:admin@rcvs.org.uk)

It will likely be of interest to other readers of the Newsletter, so please let us have copies of any correspondence regarding Dr Maddison's involvement with the mass poisoners or any other vet who engages in the support and promotion of junk pet foods.

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### **Raw Meaty Bones blogs and lists**

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In the last newsletter we featured Professor Sandra Scarr's excellent blog: <http://rmb4healthypets.blogspot.com/> Prof Scarr comments: (quote) 'It's Dental Awareness Month in the US veterinary industry. The irony is that veterinarians recommend and sell pet foods that cause dental disease and profit from treating it. The vast majority of kibble-fed pets have dental disease. Worse, Dental Awareness Month for Pets is sponsored by Hill's Pet Care. Nationwide advertising and vet-clinic promotions are paid by a pet-food company whose products cause periodontal disease. It's hard to imagine a more sinister partnership than veterinarians and Hill's Pet Care.(end quote) ([See article for details http://veterinarynews.dvm360.com/dvm/Veterinary+news/Veterinary-groups-Hills-gear-up-for-Februarys-pet-/ArticleStandard/Article/detail/578529](http://veterinarynews.dvm360.com/dvm/Veterinary+news/Veterinary-groups-Hills-gear-up-for-Februarys-pet-/ArticleStandard/Article/detail/578529))

Facebook goes from strength to strength. The Raw Meaty Bones page is here: <http://www.facebook.com/group.php?gid=47859312644&ref=search&sid=538710132.2634059073..1&v=info>

And the UK Raw Meaty Bones page is here: <http://www.facebook.com/group.php?v=info&ref=nf&gid=190144918074>

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### **New Zealand seminars April 2010**

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Hey Ho, Hey Ho, it's off to New Zealand we go. Between 2 and 18 April RMB seminars are being planned for Auckland, Tauranga and Christchurch.

New Zealand is renowned for hospitality and scenic beauty – so it's a trip to look forward to.

Mind you, after a good start in 1993, things these days are not so rosy. In 1993 Professor Peter Stockdale, the then Dean of New Zealand's only Veterinary School at Massey University, invited me to deliver the first ever RMB lecture outside of Australia. <http://www.rawmeatybones.com/PFIC.html>

Dr Grant Guilford the then lecturer in nutrition and I talked until the wee small hours of the morning. He understood perfectly well the essence of a RMB diet and conveyed the distinct impression he would do his best to communicate the message to his students. But alas, and on the contrary -- Dr Guilford succeeded Professor Stockdale as Dean. During his time at the helm Guilford presided over junk pet-food inspired research and the mass brainwashing of NZ vet students.

Against the backdrop of veterinary incompetence and corruption opportunists and confidence tricksters multiplied. These days New Zealand pets and their owners are subjected to a constant stream of misinformation from so-called holistic practitioners and the junk raw barf/vomit/puke makers.

Much needs to be done if we are to expose and counter the twin evils of veterinary corruption and barf/vomit/puke. Let's get some discussions underway. I hope to see you there if you get chance.

Live link to ticket sales available soon at: <http://www.rawessentials.co.nz/>

Venues Dates:

Auckland , Wed 7th April, Public Lecture 7-10pm Cost \$25  
The Dorothy Winstone Centre, Auckland Girls Grammar, Newton, Auckland

Auckland Thursday 8th April 7-10pm Vet only Meeting - no charge  
Raw Essentials, 401B Richmond Rd, Grey Lynn

CHRISTCHURCH Public Lecture - Saturday 10th April 2-6pm \$25  
The Christchurch Town Hall, Limes Room, Level 1, 86 Kilmore Street, Christchurch

TAURANGA Public Lecture - Tuesday 13th April 7-10pm \$25  
Masonic Centre, 33 Hairini Street, Welcome Bay (at Welcome bay roundabout), Tauranga

Auckland, Thursday 17th April, 7 - 10pm Allied animal health practitioner meeting - no charge  
(For vet nurses/animal practitioners)  
Pet and Vet, 31 Shakespeare Rd, Milford

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## **Two Questions**

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Background

In May 2006 I sent a copy of Raw Meaty Bones, several documents and covering letter to The Honourable Tony Abbott MP, Minister for Health and Ageing and Leader of the House of Representatives.

In the letter headed 'Mars Corporation influence on health and medical research' I wrote:

'Raw Meaty Bones provides the evidence and analysis of a massive scientific and consumer scam, much of it funded and driven by the Mars Corporation. Unfortunately a veil of secrecy surrounds the very serious implications for the health of animals, people, medical and dental research, human economy and natural environment'.

Eventually, in February 2007, Mr Abbott fobbed me off with a vacuous letter protecting the guilty. The Minister and the Health Department had sided with the mass poisoners.

Fast forward to 2010 and Tony Abbott is now the leader of the opposition party. In the Daily Telegraph of 20 February 2010, under a headline 'Abbott in terrorism death call' Abbott is reported as saying: 'What would you do with someone who brought about the deaths of hundreds of thousands of innocent people? . . . You've got to ask, what punishment would fit the crime? . . . That's when you do start to think that maybe the only appropriate punishment is death.'

Question one

What would you do with the Mars Corporation executives and other mass poisoners that, on a daily basis, bring about the deaths of hundreds of thousands of innocent pets?

Question two

What would you do with hypocritical politicians who, even when in full possession of the facts, endorse and protect the mass poisoners of pets?

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At 8.30 on Sunday morning the phone rang and on the line was Jerry Briffa from New York. It's always a pleasure to hear Jerry's accent and cheerful commentary. This time, I told him straight that an American friend had complained about his ground meat products. 'What do you do?' Asked Jerry. 'They won't buy whole chunks. . . . Do you put zucchini in that? I heard yams were good? They say.' ...

Seems Jerry has just been responding to the barf/puke/vomit fad and been powerless to stop it.

But the good news is that he would much rather supply his products – beef tracheas, green tripe, meaty bones, hearts, whole rabbits, in fact almost any meat product – whole and unprocessed just like the products he sells to the zoos.

The reason for Jerry's call was that he's obtained a source of salmon heads, bones, skin and trimmings -- perfect for dogs and cats of all shapes and sizes. His price is \$1.50 per pound.

If you are on the East Coast of USA then give Jerry a call. Shipping costs for 500 pounds weight is the same as for an order of 2,200 pounds that can fit on the same pallet. (I believe he does small orders too.) If you mention you saw the notice in the newsletter he'll know at once that you're not wanting barf pap but the real raw, meaty, bone thing.

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Until we meet again, keep on keeping on.

Best wishes,

Tom

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