Murdoch University
Veterinary Business Management Association
Annual Report 2012

Although we had our challenges, 2012 was yet another successful year for the Murdoch VBMA. The new committee had plenty of fresh ideas and we got straight into planning the years events.

Our major event for the year was the 5th annual VBMA conference held on the 20th-21st April. The conference was opened on the Friday evening, with presentations from:

- [redacted] who discussed employment contracts
- [redacted] from Royal Canin who explored vet careers in the wider veterinary industry
- [redacted] who gave an insight into running a successful veterinary practice.

Saturday began with two workshops:

- [redacted] from [redacted] guiding us through the future of marketing through the use of social media
- [redacted] exploring ways of finding your clinic's unique niche.

All the conference delegates gained a lot form these workshops. Following lunch there were more presentations which focused on the variety of opportunities that the vet career can offer.

- [redacted] discussed the important factors required to make a large veterinary business successful
- [redacted], spoke about working in government followed by what is involved with running a niche veterinary business such as fish medicine
- [redacted] gave an insight into the options available for working all over the world
- [redacted] discussed working as a locum vet, how to be successful and how the experiences can be applied to running your own business.

The conference was a great success with most of the attendees looking forward to the 2013 conference.

Throughout the year, several 'lunch and learn' talks were delivered to keep our members involved and motivated. [redacted]ran a conference on finding vet jobs, structuring a resume and understanding contracts. This information was well

received, especially by the lower years who had not received this information previously. Mr Arjun Murthy from the Murdoch School of Business, also gave an introductory talk on demystifying small business that he is planning on expanding on in 2013. The content included transferring university skills to business, acquiring new business skills in unusual ways and links to useful resources for small business ownership.

This year we introduced a new event to our list. We hosted a networking dinner where our members had an opportunity to discuss business. Our guests of honour included [redacted], successful business owners, Mr Arjun Murthy, business school lecturer and consultant and [redacted] from [redacted]. The night was a great success and we look forward to running the event again in 2013.

The final event for 2012 was the annual Career's Night. This event was run in conjunction with Murdoch Association of Veterinary Public Health (MAVPH), and the Bovine Interest Group (BIG). Speakers included:

- [redacted] who spoke about career options in industry
- [redacted] highlighted the overseas opportunities for production animal vets
- [redacted] spoke on a career as a pathologist
- [redacted] discussed internships and residencies.

It proved to be a very enlightening evening that everyone enjoyed.

Our Member's appreciation lunch and AGM was held in October and we again acknowledged our sponsors contribution to the year's success. The committee for 2013 was elected with a mix of new and experienced members who are all motivated for the year ahead.

The 2012 VBMA committee would like to say a big thank you to all of our sponsors for their support throughout the year making our learning opportunities and events possible.

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