From: Susan Bennett
To: Ellaine Hislop
Cc: Mark Glyde; Kelly Hall; Martin Cake
Subject: oportunity for Hills?
Date: 22 June 2012 18:36:43

Hello Ellaine

I think I have a venture on the go that would provide a great opportunity for raising the profile of a sponsor with students and vets. We would like to purchase KeePad technology at a cost of $5000-5500. This will enable relaxed but engaging, enjoyable, interactive whole year group tutorials. They will be held fortnightly so there's lots of opportunity for the sponsor's involvement to sink in. We intend to use this style of teaching for all 4th year students next year and introduce to other years in the future – so 100% of our students are captured repeatedly. It should form a positive association as the sessions should be fun as well as useful.

We would also use the technology in our CVE events so we would be exposing the veterinary community too. The technology is very transportable and some of our acedemics run CVE all around the country and internationally.

A company that markets to small animal practices would get great and repeat exposure if we were to badge the sessions with their logo and make their sponsorship known. Equine and production practices will also be exposed. The technology will be used by at least 20 teachers next year, across all clinical disciplines, and they'd be good advocates too as it enhances teaching efficiently.

Thanks Ellaine, I'd be most grateful if you would consider putting this proposition to a potential sponsor in some manner, ready for Jan 2013 (so we can practise using the technology ready for start of sem 1).

We will be holding an info session for teachers in a couple of weeks and the technology will be demonstrated by the supplier.

Best wishes

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